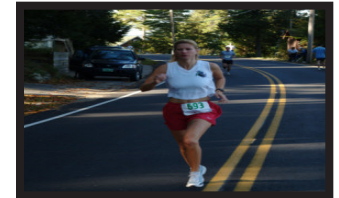


Adirondack Marathon Distance Festival EXPO & PACKET PICK-UP

For Runners and Sports/Fitness Enthusiasts

Saturday, September 25, 2010 • 11am-5pm
Schroon Lake Central School, 1125 US Route 9, Schroon Lake



DON'T MISS THIS EXHIBITOR OPPORTUNITY!

1,500 Attendees Expected:

Marathoners, half-marathoners (packet pick up), family/friends, visitors and locals
Limited to 30 Exhibit Spaces • Sales • Demos • Activities • Seminars

Exhibitor Categories

Running retailers, running clubs and camps, foot care and orthotic specialists, Adirondack destinations, health and fitness, recreational retailers, outdoor gear

Exhibitor Opportunities

Reach 1,500 registered runners, their families/friends, visitors and local residents
Direct sales • Face-to-face personal contact • Lead generation •
Product/service awareness • Networking • Sampling

Exhibit Space

\$150 for one 8-foot x 10-foot booth • Non-profit organizations: 33% discount
Terms: Full payment is due by August 15, 2010

Weekend Schedule

- Helpers Fund 5K & 10K: 9:30am on Saturday, September 25 in Chestertown
- Pasta Dinner: Saturday, September 25, 5:30-7:30pm at the Word of Life Inn, Schroon Lake
- Marathon & Relay: 9am on Sunday, September 26
- Half-Marathon: 10am on Sunday, September 26

Produced by **ADIRONDACK**
SPORTS & FITNESS

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